**“A Look into the Healthcare Crystal Ball: What’s Next?”**

HFMA MI Chapters Presents the 64th Fall Conference

**October 25 - 26, 2017 – The Inn at St. John’s, Plymouth, MI**

<table>
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<tr>
<th>Start</th>
<th>Room</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Grande Ballroom</td>
<td><strong>Breakfast, Registration and Vendor Exhibits</strong></td>
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| 8:00 am       | Grande Ballroom    | **General Session: A Look into the Healthcare Crystal Ball: What’s Next?**  
Trine Tsouderos, Director, Healthcare Research Institute, PricewaterhouseCoopers, Health Research Institute, Chicago, IL |
| 9:15 am       | Grande Ballroom    | **Welcome - HFMA Michigan Chapter Presidents**  
Sharon Bayliss, FHFMA, CPA - Eastern Michigan Chapter  
Jason Roher - Western Michigan Chapter  
Tom Matonican - Great Lakes Chapter |
| 9:30 am       | Grande Ballroom    | **Vendor Exhibits & Break**                                                                                                                                                                           |
| 9:45 am       | Grande Ballroom    | Michigan Update and Medicaid Payment Methodology 2018  
Marilyn Litka-Klein, Vice President of Health Finance, Policy and Data Services, Michigan Health & Hospital Association  
Room: |
| 10:00 am      | Grande Ballroom    | What is My Package Worth?  
David Roberts, CFP, Financial Advisor, Securian Financial Group  
Room: |
| 10:15 am      | Grande Ballroom    | Cybersecurity: A New Paradigm  
David Barton, CRISC, MBA, Managing Director and Practice Leader of the Internal Audit, Risk and Compliance Practice, UHY LLP  
Room: |
| 10:30 am      | Grande Ballroom    | Driving Patient Satisfaction through Teamwork and Collaboration  
Jeff Johnson, Trainer, Speaker, facilitator, veteran in credit and collections, Hawes Group  
Room: |
| 11:00 am      | Grande Ballroom    | **Vendor Exhibits & Break**                                                                                                                                                                           |
| 11:15 am      | Grande Ballroom    | Provider Payment Transformation  
Adele Allison, Director, Payment Innovation Strategies, DST Systems Inc.  
Room: |
| 12:30 pm      | Grande Ballroom    | **Lunch & Vendor Exhibits**                                                                                                                                                                           |
| 1:15 pm       | Grande Ballroom    | **General Session: Physician Panel – Physician Hospital Integration in the 21st Century**  
Steven D. Brown, MD, FACP, FCCP, Vice President of Clinical Operations, Trinity Health Provider Network Organization  
Peter Watson, MD, FACP, SFHM, Medical Director, Health Alliance Plan Midwest at Health Alliance Plan  
Mohammad Salameh, MD, FACP, FHM, Internal Medicine Department Chair, IHA  
Moderator: Terrance McWilliams, MD, FAAFP, Chief Clinical Consultant, Healthcare Strategy Group, LLC |
| 2:45 pm       | Grande Ballroom    | **Vendor Exhibits & Break**                                                                                                                                                                           |
| 3:15 pm       | Grande Ballroom    | **General Session: Cost-Effective Health Care = Better Health Care?**  
Mary Beth Kuderik, Chief Strategy and Financial Officer, UAW Retiree Medical Benefits Trust  
Vickie Boyle, RN, BSN, Director, Quality Management Accreditation, Blue Cross Blue Shield Michigan  
Katherine Scher, RN, CCM, Director, Clinical Integration, Henry Ford Health Physician Network  
Paul Harkaway, MD, Senior Vice President, Clinical Integration and Accountable Care, Trinity Health  
Moderator: Deborah Sieradzki, PhD, Partner, Lubaway, Masten & Company Ltd |
| 4:45 – 5:45 pm| Grande Ballroom    | **Hospitality Hour – Cocktails & Hors d'oeuvres and Vendor Exhibits**                                                                                                                                   |
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| 8:15 am       | Grande Ballroom       | General Session: Amidst Overwhelming Change, What Are Our Enduring Principles and Values  
|               |                       | Keynote Speaker: David Butz, PhD, William Davidson Institute and Ross School of Business at the University of Michigan |
| 9:30 am       | Grande Ballroom       | Revenue Recognition – How to Smoothly Sail Through the Upcoming Changes  
|               |                       |  
| 9:45 am       | Grande Ballroom       | Connecting the Dots on Value-Based Reimbursement  
|               |                       | **Rick O’Donnell**, MPH, Vice-President, Provider Contracting and Reimbursement, Priority Health  
| 11:00 am      | Grande Ballroom       | General Session: Creating Connections with Success  
| 11:15 am      | Grande Ballroom       | Vendor Giveaway  
| 12:30 - 12:45 pm | Grande Ballroom       | Lunch  
| 1:30 - 3:00 pm| Grande Ballroom       |  

**Sponsors:**  
Centron Data Services Inc.  
HELP Financial Services  
Lubaway, Masten & Company  
MedAssist  
Rehmann  

**Platinum Partners:**  
Beaumont Health  
HELP Financial  
Henry Ford Health System  
Trinity Health  

**Thank you:**  

**Committee members:**  
Nancy Rocker, Co-Chair  
Tina Stone, Co-Chair  
Christina Wong, Co-Chair  
Sarah Austin  
Mel Armbruster  
Cathy Brunkey  
Bob Dery  
Jon Haber  
Marina Houghton  
Mike Klett  

| Marie Loffredo  
| Gwendolyn Parker  
| Josh Richards  
| Jason Roher  
| David Roberts  
| Chad Schafer  
| Debby Sieradzki  
| Susan Stokes  
| Sheila Thomas  
| Jacqueline Wood |