## A Look into the Healthcare Crystal Ball: What’s Next?

*HFMA MI Chapters Presents the 64th Fall Conference*

**October 25 - 26, 2017 – The Inn at St. John’s, Plymouth, MI**

### Wednesday, October 25, 2017

**Breakfast, Registration and Vendor Exhibits**

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<th>Time</th>
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| 7:00 am| Grande Ballroom | General Session: A Look into the Healthcare Crystal Ball: What’s Next?  
                      Trine Tsouderos, Director, Healthcare Research Institute, PricewaterhouseCoopers, Health Research Institute, Chicago, IL |
| 8:00 am| Grande Ballroom | Welcome - HFMA Michigan Chapter Presidents                              
                      Sharon Bayliss, FHFM, CPA - Eastern Michigan Chapter               
                      Jason Roher - Western Michigan Chapter                              
                      Tom Matonican - Great Lakes Chapter                                 |
| 9:30 am| Grande Ballroom | Vendor Exhibits & Break                                                  |
| 9:45 am| Grande Ballroom | Michigan Update and Medicaid Payment Methodology 2018                  
                            Marilyn Litka-Klein, Vice President of Health Finance, Policy and Data Services, Michigan Health & Hospital Association |
|        |                 | What is My Package Worth?                                              
                            David Roberts, CFP, Financial Advisor, Securian Financial Group |
|        |                 | Cybersecurity: A New Paradigm                                          
                            David Barton, CRISC, MBA, Managing Director and Practice Leader of the Internal Audit, Risk and Compliance Practice, UHY Advisors LLP |
|        |                 | Driving Patient Satisfaction through Teamwork and Collaboration        
                            Jeff Johnson, Trainer, Speaker, facilitator, veteran in credit and collections, Hawes Group |

### Vendor Exhibits & Break

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| 10:45 am| Grande Ballroom | Provider Payment Transformation                                      
                            Adele Allison, Director, Payment Innovation Strategies, DST Systems Inc. |
|        |                 | Cost Accounting 202: Cost Accuracy and Impact on Decision Making     
                            Kathleen O'Connor, MBA, Director of Decision Support Integration, Trinity Health |
|        |                 | Who the Health Knows?                                                
                            Ezinne Ndukwe, MPH, Healthcare Research Analyst, Center for Healthcare Research & Transformation |
|        |                 | Be Incredible: Stepping Away from the Ordinary                       
                            Jeff Johnson, Trainer, Speaker, facilitator, veteran in credit and collections, Hawes Group |

### Lunch & Vendor Exhibits

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| 12:30 pm| Grande Ballroom | General Session: Physician Panel – Physician Hospital Integration in the 21st Century  
                            Steven D. Brown, MD, FACP, FCCP, Vice President of Clinical Operations, Trinity Health Provider Network Organization  
                            Peter Watson, MD, FACP, SFHM, Vice President, Care Management & Outcomes HAP & Medical Director, HAP/HAP Midwest  
                            Mohammad Salameh, MD, FACP, FHM, Internal Medicine Department Chair, IHA  
                            Moderator: Terrance McWilliams, MD, FAAA, Chief Clinical Consultant, Healthcare Strategy Group, LLC |
| 1:15 pm| Grande Ballroom | Vendor Exhibits & Break                                               |
| 2:45 pm| Grande Ballroom | General Session: Cost-Effective Health Care = Better Health Care?     
                            Mary Beth Kuderik, Chief Strategy and Financial Officer, UAW Retiree Medical Benefits Trust  
                            Vickie Boyle, RN, BSN, Director, Quality Management Accreditation, Blue Cross Blue Shield Michigan  
                            Katherine Scher, RN, CCM, Director, Clinical Integration, Henry Ford Health Physician Network  
                            Paul Harkaway, MD, Senior Vice President, Clinical Integration and Accountable Care, Trinity Health  
                            Moderator: Deborah Sieradzki, PhD, Partner, Lubaway, Masten & Company Ltd |
| 4:45 – 5:45 pm| Grande Ballroom | Hospitality Hour – Cocktails & Hors d’oeuvres and Vendor Exhibits |
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| 8:15 am        | Grande Ballroom           | General Session: Amidst Overwhelming Change, What Are Our Enduring Principles and Values  
**Keynote Speaker:** David Butz, PhD, William Davidson Institute and Ross School of Business at the University of Michigan |
| 9:30 am        | Grande Ballroom           | Vendor Exhibits & Break                                                            |
| 9:45 am        | Grande Ballroom           | **Thursday, October 26, 2017**  
Mitigating Payment Risk Lurking in Medicare Enrollment  
**Eric Klein, JD, Member, Dykema Gossett PLLC**  
**Donna O’Connor, JD, Senior Counsel, Dykema Gossett PLLC**  
**Room:**  
Revenue Recognition – How to Smoothly Sail Through the Upcoming Changes  
**Dawn Stark, CPA, CHFP, Partner, Healthcare Professional Standards Leader, Plante Moran PLLC**  
**Josh Richards, CPA, Associate, Healthcare, Plante Moran PLLC**  
**Room:**  
Connecting the Dots on Value-Based Reimbursement  
**Rick O’Donnell, MPH, Vice-President, Provider Contracting and Reimbursement, Priority Health**  
**Room:**  
Hello and A Handshake  
**Greg Peters, MSE, Coach, Author, Speaker, The Reluctant Networker**  
**Room:**  
**Vendor Exhibits & Break** |
| 11:00 am       | Grande Ballroom           | **Vendor Exhibits & Break**                                                        |
| 11:15 am       | Grande Ballroom           | **General Session: Creating Connections with Success**  
**Greg Peters, MSE, Coach, Author, Speaker, The Reluctant Networker** |
| 12:30 - 12:45 pm | Grande Ballroom           | **Vendor Giveaway**                                                                |
| 12:45          | Grande Ballroom           | **Lunch**                                                                         |
| 1:30 - 3:00 pm | Grande Ballroom           | **General Session: Leadership Panel – What’s Next? Successfully Leading Change**  
**Ondrea Bates, DNP, MSN, RN, Senior Vice President Operations and Continuum of Care, Henry Ford Allegiance Health**  
**John Kerndl, MBA, Executive Vice President and Chief Financial Officer, Beaumont Health**  
**Jean Meyer, MSN, RN, Chief Operating Officer, Ascension Michigan**  
**Marcus Shipley, MBA, Senior Vice President and Chief Information Officer, Trinity Health**  
**Moderator:** Chad Schafer, CPA, Partner, Plante Moran |

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**Thank you**

**Committee members:**  
Nancy Rocker, Co-Chair  
Tina Stone, Co-Chair  
Christina Wong, Co-Chair  
Sarah Austin  
Mel Armbruster  
Cathy Brunkey  
Bob Dery  
Jon Haber  
Marina Houghton  
Mike Klett  
Marie Loffredo  
Gwendolyn Parker  
Josh Richards  
Jason Roher  
David Roberts  
Chad Schafer  
Debby Sieradzki  
Susan Stokes  
Sheila Thomas  
Jacqueline Wood