## "A Look into the Healthcare Crystal Ball: What’s Next?"
HFMA MI Chapters Presents the 64th Fall Conference
October 25 - 26, 2017 – The Inn at St. John’s, Plymouth, MI

### Wednesday, October 25, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Grande Ballroom</td>
<td>Breakfast, Registration and Vendor Exhibits</td>
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<tr>
<td>8:00 am</td>
<td>Grande Ballroom</td>
<td>General Session: A Look into the Healthcare Crystal Ball: What’s Next? Trine Tsouderos, Director, Healthcare Research Institute, PricewaterhouseCoopers, Health Research Institute, Chicago, IL</td>
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| 9:15 am | Grande Ballroom         | Welcome - HFMA Michigan Chapter Presidents
Sharon Bayliss, FHFMA, CPA - Eastern Michigan Chapter
Jason Roher - Western Michigan Chapter
Tom Matonican - Great Lakes Chapter |
| 9:30 am | Grande Ballroom         | Vendor Exhibits & Break                                              |
| 9:45 am | Grande Ballroom         | Michigan Update and Medicaid Payment Methodology 2018
Marilyn Litka-Klein, Vice President of Health Finance, Policy and Data Services, Michigan Health & Hospital Association |
|         | Room: Wisdom            | What is My Package Worth?                                           |
|         | Room: Judith            | Cybersecurity: A New Paradigm                                       |
|         | Room: Judith            | Driving Patient Satisfaction through Teamwork and Collaboration     |
| 10:00 am| Grande Ballroom         | Vendor Exhibits & Break                                              |
| 11:00 am| Grande Ballroom         | Provider Payment Transformation
Adele Allison, Director, Payment Innovation Strategies, DST Systems Inc. |
|         | Room: Ruth              | Cost Accounting 202: Cost Accuracy and Impact on Decision Making    |
|         | Room: Judith            | Who the Health Knows?                                               |
|         | Room: Judith            | Be Incredible: Stepping Away from the Ordinary                      |
| 11:15 am| Grande Ballroom         | Lunch & Vendor Exhibits                                             |
| 12:30 pm| Grande Ballroom         | General Session: Physician Panel – Physician Hospital Integration in the 21st Century
Steven D. Brown, MD, FACP, FCCP, Vice President of Clinical Operations, Trinity Health Provider Network Organization
Peter Watson, MD, FACP, SFHM, Vice President, Care Management & Outcomes, Health Alliance Plan & Medical Director HAP/HAP Midwest & Medical Director, Health Alliance Plan Midwest & Senior Staff Hospitalist, Henry Ford Medical Group
Mohammad Salameh, MD, FACP, FHM, Internal Medicine Department Chair, IHA
Moderator: Terrance McWilliams, MD, FAAFP, Chief Clinical Consultant, Healthcare Strategy Group, LLC |
| 1:15 pm | Grande Ballroom         | Vendor Exhibits & Break                                              |
| 2:45 pm | Grande Ballroom         | General Session: Cost-Effective Health Care = Better Health Care?    |
| 3:15 pm | Grande Ballroom         | Hospitality Hour – Cocktails & Hors d’oeuvres and Vendor Exhibits    |
| 4:45 – 5:45 pm | Grande Ballroom | Hospitality Hour – Cocktails & Hors d’oeuvres and Vendor Exhibits |
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<td>Certification Update – for those interested in the HFMA certification process meet in the Grande Ballroom</td>
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| 9:30 am  | Grande Ballroom       | General Session: Amidst Overwhelming Change, What Are Our Enduring Principles and Values  
**Keynote Speaker:** David Butz, PhD, William Davidson Institute and Ross School of Business at the University of Michigan |
| 9:45 am  | Room: Sarah           | Mitigating Payment Risk Lurking in Medicare Enrollment  
**Eric Klein, JD,** Member, Dykema Gossett PLLC  
**Donna O’Connor, JD,** Senior Counsel, Dykema Gossett PLLC |
| 9:45 am  | Room: Ruth            | Revenue Recognition – How to Smoothly Sail Through the Upcoming Changes  
**Dawn Stark, CPA, CHFP,** Partner, Healthcare Professional Standards Leader, Plante Moran PLLC  
**Josh Richards, CPA,** Associate, Healthcare, Plante Moran PLLC |
| 9:45 am  | Room: Wisdom          | Connecting the Dots on Value-Based Reimbursement  
**Rick O’Donnell, MPH,** Vice-President, Provider Contracting and Reimbursement, Priority Health |
| 11:00 am | Grande Ballroom       | Vendor Exhibits & Break                                               |
| 11:15 am | Grande Ballroom       | General Session: Creating Connections with Success  
**Greg Peters, MSE,** Coach, Author, Speaker, The Reluctant Networker |
| 12:30 - 12:45 pm | Grande Ballroom | Vendor Giveaway |
| 12:45   | Grande Ballroom       | Lunch                                                                 |
| 1:30 - 3:00 pm | Grande Ballroom | General Session: Leadership Panel – What’s Next? Successfully Leading Change  
**Ondrea Bates, DNP, MSN, RN,** Senior Vice President Operations and Continuum of Care, Henry Ford Allegiance Health  
**John Kerndl, MBA,** Executive Vice President and Chief Financial Officer, Beaumont Health  
**Jean Meyer, MSN, RN,** Chief Operating Officer, Ascension Michigan  
**Marcus Shipley, MBA,** Senior Vice President and Chief Information Officer, Trinity Health  
**Moderator:** Chad Schafer, CPA, Partner, Plante Moran |

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Money Recovery Nationwide  
Professional Credit  
Southwest Consulting Associates  
Rehmann  

**Committee members:**  
Nancy Rocker, Co-Chair  
Tina Stone, Co-Chair  
Christina Wong, Co-Chair  
Sarah Austin  
Mel Armbruster  
Cathy Brunkey  
Bob Dery  
Jon Haber  
Marina Houghton  
Mike Klett  
Marie Loffredo  
Gwendolyn Parker  
Josh Richards  
Jason Roher  
David Roberts  
Chad Schafer  
Debby Sieradzki  
Susan Stokes  
Sheila Thomas  
Jacqueline Wood

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